Each year, NEED extends financial assistance to approximately 700 students, but turns away over 300 others due to lack of scholarships funds available for distribution.

The NEED Adopt-A-Student program was conceived in 1992 and is designed to provide scholarship dollars to students that would otherwise be turned away.

The U.S. Board of Labor Statistics reported in 2009 that 45 percent of college students have jobs while progressing through school, leaving less time for study. A scholarship can make it possible for students to concentrate on their first responsibility as a student, with a long-term payoff. When you make the commitment to adopt-a-student for their college journey from start to finish, you help them maintain stability to graduation.

These young people represent the workforce of tomorrow. Helping these underserved students complete their education is a rewarding foray into philanthropy for individuals and groups alike.
ADOPT-A-STUDENT
TESTIMONIAL

“Thank you for adopting me and honoring me with a scholarship. It has brought me closer to my dream college.”

- Faith Kirkland, adopted by Delta Sigma Theta Sorority, 2012-2013

THE PROCESS

1. The sponsor makes a commitment of $1,000 per year for four years.
2. NEED selects the student using any predefined criteria set forth by the sponsor (school choice, course of study, demographics, etc.) and submits the name to the sponsor.
3. The sponsor may then remain anonymous or may choose to communicate with the student.
4. The sponsor receives a yearly student progress report.

HOW TO GIVE

Notify NEED that you would like to participate in the program. You can do this by emailing Deidre Lesesne at dlesesne@needld.org, or simply by calling NEED at 412-566-2760. You may elect to make your payment in a variety of ways:

• The United Way allows you to spread your gift out over the course of a year. Enroll with your employer and designate your funds to contributor choice #250.
• Our Combined Federal Campaign # is 33076.
• NEED accepts direct payments in the form of cash, credit card, checks and money orders.

ADOPT-A-STUDENT
REPLY FORM

Name:______________________________
Business/Org.:____________________________________
Address:_________________________________________________________________________________
City:__________________________ St:_____ Zip:_______
Phone:________________________
Email:________________________
Are you a former NEED recipient?
☐ YES    ☐ NO
I am interested in Adopting a Student through NEED.
Please:
• Enroll me in the program for a four year commitment. I wish to sponsor _______ student(s) at $1,000 each for four years. [You will be contacted regarding your preferences i.e. anonymity, student choice, etc.
This is a [check one]:
☐ Personal Donation
☐ Corporate Donation

• I just want more information about the program. Please contact me.